

Press release: Immediate Effect



Eric Page takes the Trafalgar Plinth in aid of Broken Rainbow

On Tuesday 28th July, Eric Page has been chosen to take his place on Trafalgar Square's Fourth Plinth for an hour from 10-11am as part of Antony Gormley's One & Other exhibition.

Eric has donated part of his hour to wearing a Broken Rainbow t-shirt and holding up a, "1 in 4 LGBT people experience domestic violence," placard to raise awareness of the services Broken Rainbow provide to lesbian, gay, bisexual and trans people experiencing domestic violence in the UK.

"Raising awareness not only of domestic violence affecting LGBT people, but more importantly, services available to help them, was the main reason for representing Broken Rainbow. Domestic violence is debilitating and damaging but help is available and I wanted to raise awareness of that," said Eric.

Rita Hirani, CEO of Broken Rainbow said: "When we got Eric's offer we were amazed at the generosity and it shows that we are breaking down the shame and silence surrounding domestic violence in the LGBT communities. With 1 in 4 LGBT people experiencing some form of abuse, we still have a long way to go but opportunities like these - to let people know there is help available and that they are not alone - is invaluable."

Broken Rainbow's National LGBT Domestic Violence helpline: 0300 999 LGBT (5428) provides support, advice, information and referrals to LGBT people who are experiencing domestic violence, friends or family who need advice, or to service professionals, every Monday 2-8pm, Wednesday 10am - 1pm, Thursday 2-8pm. The helpline is run by LGBT people for LGBT people.

One & Other is commissioned by the Mayor of London in partnership with Sky Arts and runs from 6th July to 14th October. You can stream it live at www.oneandother.co.uk

Ends

Notes to Editor

1. Broken Rainbow runs the National LGBT Domestic Violence helpline in the UK. We're here to provide information and advice about LGBT DV and offer a range of services including information, sign posting, referrals, advice or simply a non-judgemental listening ear. We also train Police, Local Authorities, Women's Aid, Refuge, Probation Service, etc, on LGBT DV issues.
2. Broken Rainbow is funded by the Home Office and is a registered charity: 1103624
3. www.broken-rainbow.org.uk
4. Helpline runs Mon 2-8pm, Wed 10-1pm, Thur 2-8pm: 0300 999 5428